



Jeff Riddle

jeffriddle.com

Transcend

1
00:00:04,190 --> 00:00:02,510
it's allowing me to go deeper into this

2
00:00:06,860 --> 00:00:04,200
question like what is that what is it

3
00:00:09,589 --> 00:00:06,870
that we're transcending what it well you

4
00:00:11,419 --> 00:00:09,599
know it where are we going and it seems

5
00:00:13,520 --> 00:00:11,429
to me you and I talked about before that

6
00:00:15,350 --> 00:00:13,530
we're we're always in the middle you

7
00:00:17,330 --> 00:00:15,360
know like we think about people 400

8
00:00:20,570 --> 00:00:17,340
years ago we talked a lot of skeptical

9
00:00:21,410 --> 00:00:20,580
about the the sort of denouncing the

10
00:00:23,390 --> 00:00:21,420
ridiculous

11
00:00:24,950 --> 00:00:23,400
dopey materialism that formulated three

12
00:00:26,390 --> 00:00:24,960
four hundred years ago but we think

13
00:00:29,029 --> 00:00:26,400

about the people before that and how

14

00:00:30,529 --> 00:00:29,039

ridiculous and silly they were and yet

15

00:00:31,939 --> 00:00:30,539

we think we have it figured out now and

16

00:00:34,190 --> 00:00:31,949

we have to have the email to know that

17

00:00:35,450 --> 00:00:34,200

in four hundred years people in the

18

00:00:36,830 --> 00:00:35,460

future gonna look at us and just think

19

00:00:38,540 --> 00:00:36,840

how silly and stupid we were for the

20

00:00:41,000 --> 00:00:38,550

things we did and believe there's a

21

00:00:43,160 --> 00:00:41,010

humility in that and that were we are

22

00:00:45,590 --> 00:00:43,170

moving towards something and yet we

23

00:00:47,389 --> 00:00:45,600

don't know where and so so there's this

24

00:00:48,560 --> 00:00:47,399

idea that we're always in the middle so

25

00:00:49,940 --> 00:00:48,570

we're always in motion but we don't

26
00:00:51,590 --> 00:00:49,950
really know where we're gonna get to and

27
00:00:53,840 --> 00:00:51,600
we're gonna die without ever having yet

28
00:00:55,729 --> 00:00:53,850
that got in there at least as far as we

29
00:00:57,709 --> 00:00:55,739
know here in the physical sense so so

30
00:01:00,260 --> 00:00:57,719
when I so that the word transcend when

31
00:01:01,610 --> 00:01:00,270
we pick that word it came with this

32
00:01:04,250 --> 00:01:01,620
question and I think that's the thing

33
00:01:06,320 --> 00:01:04,260
that's a that's a joy for me because I

34
00:01:07,969 --> 00:01:06,330
love digging into these questions and

35
00:01:10,460 --> 00:01:07,979
that's where I'm left with with

36
00:01:12,950 --> 00:01:10,470
transcend now my goal for people is

37
00:01:14,810 --> 00:01:12,960
transformation to help them change and

38
00:01:17,420 --> 00:01:14,820

grow in whatever form that means for

39

00:01:19,640 --> 00:01:17,430

them but really transcend is my that's

40

00:01:21,410 --> 00:01:19,650

my question that's like my that's that's

41

00:01:23,179 --> 00:01:21,420

very personal to me

42

00:01:25,640 --> 00:01:23,189

whereas transformation is sort of the

43

00:01:27,289 --> 00:01:25,650

the professional goal of the project to

44

00:01:30,080 --> 00:01:27,299

help people have a transformative

45

00:01:32,210 --> 00:01:30,090

experience you know absolutely love this

46

00:01:33,530 --> 00:01:32,220

idea of we're always in the middle and

47

00:01:36,080 --> 00:01:33,540

the first time I heard that from you

48

00:01:38,539 --> 00:01:36,090

were walking on the beach in Del Mar and

49

00:01:40,880 --> 00:01:38,549

I was like man I gotta write that down

50

00:01:42,620 --> 00:01:40,890

and use that I think I might paste it

51
00:01:46,460 --> 00:01:42,630
into this video presentation because

52
00:01:48,469 --> 00:01:46,470
it's so powerful on a lot of different

53
00:01:50,719 --> 00:01:48,479
levels and in the way that you talked

54
00:01:52,819 --> 00:01:50,729
about it just terms of pragmatically

55
00:01:56,139 --> 00:01:52,829
through history but obviously you're

56
00:02:00,770 --> 00:01:56,149
also tapping into the deeper personal

57
00:02:03,950 --> 00:02:00,780
spiritual understanding of hey man what

58
00:02:07,429 --> 00:02:03,960
were never we're never gonna get there

59
00:02:09,619 --> 00:02:07,439
we never really are away from where we